

...MOVIES...

JUNE
11TH-14TH,
2015

bonnaroo®

MANCHESTER,
TENNESSEE

MUSIC AND ARTS FESTIVAL

125+ BANDS
20+ COMEDIANS

PERFORMING ON
12 STAGES

OPEN 24 HOURS A DAY
OVER 4 DAYS

...SURPRISE...
...SIT INS...

...COMEDY...

SPLASH
A-ROO

PLANET ROO

MIDNIGHT
SHOWS
...SUPERHEROES...

WHAT SETS BONNAROO APART?

— NORTH AMERICA'S LARGEST
CAMPING EVENT

— NORTH AMERICA'S ONLY MUSIC
FESTIVAL THAT OPERATES 24
HRS A DAY WITHOUT A CURFEW

— ONLY MAJOR FESTIVAL WITH A
PERMANENT SOLAR ARRAY
INSTALLED ON THE GROUNDS

— ONLY MAJOR FESTIVAL
WITH A 5K RACE

— ONLY FESTIVAL WHOSE FOOTPRINT
SPANS OVER 375 FOOTBALL FIELDS,
COMPLETE WITH ITS OWN TAXI
SERVICE, GENERAL STORE, POST
OFFICE, DAILY NEWSPAPER,
24-HOUR CINEMA AND ITS OWN
MAJOR HIGHWAY EXITS

— WITH A POPULATION OF OVER
80,000, BONNAROO BECOMES THE
7TH LARGEST CITY IN TENNESSEE
FOR THE WEEKEND



WHO ARE THE BONNAROOVIAN?



GENDER 51% MALE 49% FEMALE



92% ARE COLLEGE EDUCATED



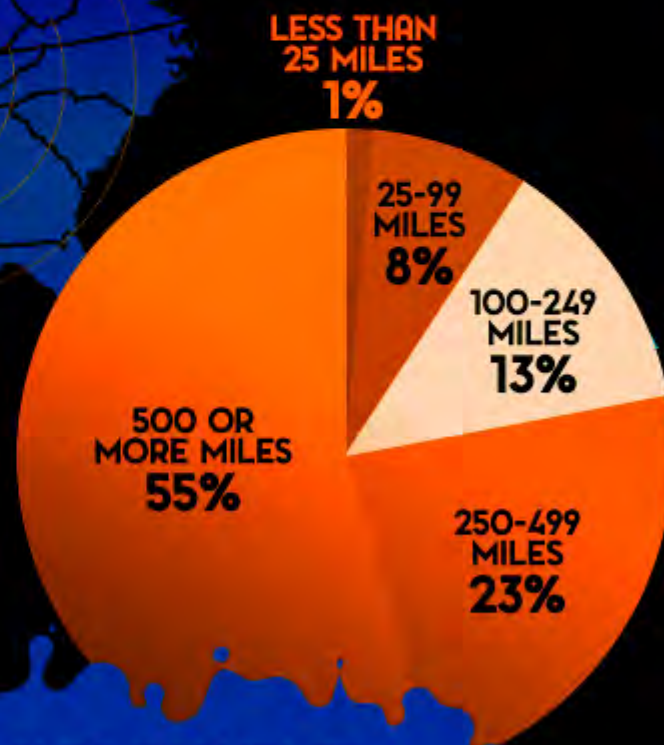
AMERICA'S FESTIVAL

"NO SUMMER MUSIC FESTIVAL
HAS CAPTURED THE HEART OF AMERICA
QUITE LIKE BONNAROO."

- HUFFINGTON POST

TICKETS
PURCHASED IN
ALL 50 STATES
EACH YEAR

TICKETS
PURCHASED IN
OVER
37
COUNTRIES



MILES TRAVELED
TO BONNAROO

▲ BONNAROOVIAN CODE

READ THE FULL
BONNAROOVIAN CODE [HERE](#)

EACH YEAR BONNAROOVIANS COME TOGETHER TO SHARE IN A POSITIVE SPIRIT AND CAMARADERIE UNIQUE TO THE BONNAROO EXPERIENCE. THAT VIBE IS EPITOMIZED BY THE BONNAROOVIAN CODE. DEVELOPED AS A SET OF PRINCIPLES TO GUIDE BONNAROOVIANS THROUGH THE FOUR-DAY FESTIVAL, THE CODE ENCOURAGES BONNAROOVIANS TO ADEQUATELY PREPARE FOR THE WEEKEND, TO LOOK AFTER EACH OTHER, AND PROJECT A POSITIVE ATTITUDE, AMONG OTHER CORE VALUES



**PREPARE
THY
SELVES**



**PLAY AS
A TEAM**



**RADIATE
POSITIVITY**



**RESPECT
THE
FARM**



**DON'T BE
THAT
GUY/GAL**



**STAY
TRUE
ROO**

VIP CAMPING - VIPS HAVE MANY PERKS AT BONNAROO. THERE IS A DEDICATED VIP ENTRANCE WITH EASY ACCESS TO THE VIP CAMPGROUNDS, WHICH COME COMPLETE WITH DELUXE BATHROOMS, SHOWERS AND HOSPITALITY AREAS. THERE IS ALSO A VIP HOSPITALITY ZONE IN CENTEROO AS WELL AS EXCLUSIVE VIEWING AREAS FOR THE WHAT AND WHICH STAGES

GROOP CAMPING - GROOP CAMPING GUARANTEES A RESERVED CAMPING AREA FOR GROUPS OF 24 OR MORE. THERE'S A SMALL FEE, BUT IT IS TOTALLY WORTH IT TO KNOW YOU CAN CAMP WITH YOUR FRIENDS IN A GREAT SPOT NEAR CENTEROO. NO MATTER WHEN YOU ARRIVE

TENT CITY - DON'T WORRY ABOUT BRINGING YOUR CAMPING GEAR AND ROLL INTO A SET UP TENT WITH COTS AND BEDDING IN CLOSE PROXIMITY TO THE MAIN VENUE AND CENTEROO AVAILABLE IN GA AND VIP

ROLL LIKE A ROCKSTAR - LITERALLY GET TREATED LIKE YOU'RE PLAYING THE WHAT STAGE. ENJOY "ROCKSTAR" TREATMENT SLEEPING ON A LUXURY TOUR BUS, EXCLUSIVE VIEWING AREAS AT ALL STAGES, SHUTTLES AROUND THE ENTIRE FESTIVAL AND FULL HOSPITALITY

RVS - BRING YOUR OWN RV AND SET UP IN THE RV AREAS IN THE CAMPGROUND. WATER AND PUMPING SERVICE IS AVAILABLE FOR A FEE

HOTELS / NASHVILLE SHUTTLES - BONNAROO OFFERS LOCAL HOTEL PACKAGES WITH SHUTTLE OPTIONS, AN AIRPORT SHUTTLE SERVICE AND WEEKEND PASSES WITH DAILY SHUTTLES FROM DOWNTOWN NASHVILLE TO THE FESTIVAL

MUCH MORE THAN MUSIC



THERE IS MORE TO BONNAROO THAN MUSIC. BONNAROO IS
A COMMUNITY EXPERIENCE WHERE MUSIC FANS COME TO

LEARN,  LAUGH,  TRY NEW FOODS, 
DRINK CRAFT BEERS,  WATCH MOVIES TOGETHER, 
DO YOGA,  RUN A 5K,  DANCE IN THE SILENT
DISCO,  SLIDE DOWN THE GIANT WATERSIDE, 
PLAY IN THE GIANT FOUNTAIN  AND MORE!

COMEDY THEATRE

2015 is the 12th Anniversary of comedy at Bonnaroo, with past performers including Chris Rock, Conan O'Brien, Lewis Black, Aziz Ansari, and many more

CINEMA

Open 24-hours, featuring screenings and Q&As with famous directors and actors

THE ACADEMY

Workshops in art, theater, percussion, break dancing, and more

BROOERS FESTIVAL

Beer-making workshops + Over 20 breweries represented



MISSION STATEMENT:

THE BONNAROO WORKS FUND (BWF) SUPPORTS REGIONAL AND NATIONAL ORGANIZATIONS WITH A MISSION OF MAKING COMMUNITIES HEALTHY IN AREAS OF THE ARTS, EDUCATION, AND ENVIRONMENTAL SUSTAINABILITY; WITH THE GOAL OF LOCAL REINVESTMENT AND ASSET BUILDING FOR THE COMMUNITIES WE LIVE, WORK, AND PLAY IN

- BWF has given more than \$7 million to over 100 organizations
- Organizations include: Little Kids Rock, Nature Conservancy, Notes For Notes, Rock The Earth, Musicians on Call
- BWF currently provides free-of-charge energy efficiency upgrades to low-income families in Tennessee
- BWF joined forces with the Manchester Arts Center to create a series of art sculptures placed throughout the city to kickstart a permanent art in public places exhibit
- BWF has invested in many local community arts and education initiatives, including the funding of a new visual arts program at Westwood Middle School. This contribution allowed the school to have an arts program for the first time since the mid '90s



SUSTAINABILITY



RESPECT FOR
THE FESTIVAL'S
SURROUNDINGS
ISN'T JUST A RESPONSIBILITY,
IT'S AT BONNAROO'S CORE.
SINCE DAY ONE, THE FESTIVAL
HAS WORKED DILIGENTLY IN
PURSUIT OF TRUE SUSTAINABILITY.
THAT MEANS BRINGING BONNAROO'S
COMMUNITY CLOSER AND LEAVING
THE FESTIVAL GROUNDS BETTER
THAN THE YEAR BEFORE

— In 2014, Bonnaroo reduced its consumption of single-use plastic items and kept 400,000 water bottles and 30,000 beer cups out of the landfill by launching the Refill Revolution in partnership with Steelys Drinkware and Plastic Pollution Coalition

— Since 2008, Bonnaroo has been the only festival in the U.S. to compost waste on site. The result? 325 tons of compostable waste: created on site and staying on site (it shows in our lush grass and green trees)

— Bonnaroo is proud to have been recognized twice by the state of Tennessee, winning the Governor's Environmental Stewardship Award as well as an award in The Pursuit of Excellence category

— Bonnaroo initiated a program to recognize the festival's most sustainable food vendors on site. Each vendor that earned this prestigious recognition either offset their travel or used at least 60% local or organic food products. 44 participating food vendors offset approximately 20,000 miles of travel

— Planet Roo continues to radiate positivity and encourage change among all Bonnarooians. In 2014, the festival had 27 unique nonprofits tabling, educating and activating the patrons. From signing up bone marrow donors to voter registration to fabricating shelters for disaster areas to encouraging people to learn more about renewable energy, Bonnaroo continually strives to give back and make a difference

— In 2013 and 2014, Bonnaroo sold power from the festival's solar panels back to the Tennessee Valley Authority's green power switch program. To date we estimate that the TVA has purchased 110,774 KWh from the festival

VIDEOS FROM THE FARM

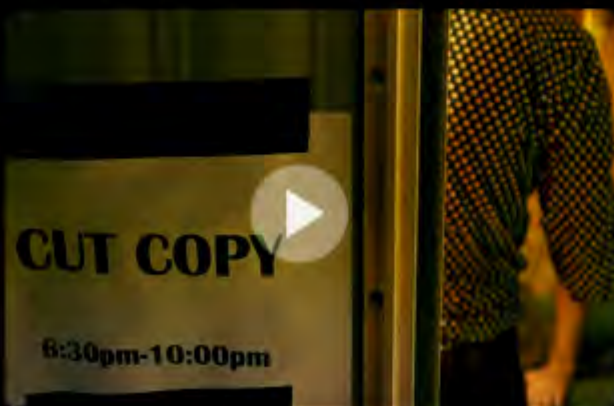
From June 11-14, music will not only fill the air in Manchester, TN, it will fill screens large and small all over the world via the Bonnaroo Livestream available exclusively via **Red Bull TV** and carried live on the **festival's website**



**RIDING WITH HANNIBAL BURESS
AND DANNY BROWN AT BONNAROO**



**RIDING WITH
BROAD CITY AT BONNAROO**



**CUT COPY BACKSTAGE
AT BONNAROO 2014**



**CAVEMAN BACKSTAGE
AT BONNAROO 2014**

